

Commission's Grant Application Form

Shelby County Board of Commissioners

GRANT APPLICATION

Legal Name of the Organization:	National Tourism and Heritage Association
---------------------------------	---

EIN:	20-8056910
------	------------

Street Address of Organization	2332 LaRose Ave., Memphis TN 38114
--------------------------------	------------------------------------

Office Phone:	901-756-2733
---------------	--------------

E-mail	nationalgroup@aol.com
--------	--

(Section Break)

EXECUTIVE DIRECTOR

First Name	Wayne
------------	-------

Last Name	Ingram
-----------	--------

(Section Break)

GENERAL CONTACT FOR THIS REQUEST(if other than Executive Director)

First Name	N/A
------------	-----

Last Name	N/A
-----------	-----

Title:	N/A
--------	-----

(Section Break)

DESCRIPTION OF GRANT REQUEST

Program/Project Area:	Memphis and Shelby County
-----------------------	---------------------------

Amount Requested	\$24,500
------------------	----------

Total Organizational budget (for current year):	\$48,000
---	----------

Total Project/Program Budget:	\$24,500
-------------------------------	----------

Dates covered by this budget:	July 1, 2016 - June 30, 2017
-------------------------------	------------------------------

Project/Program Name:	NTHA Community Enhancement Initiative
-----------------------	---------------------------------------

(Section Break)

INTRODUCTION AND BACKGROUND OF ORGANIZATION

Please summarize in a short paragraph the purpose of your agency. Briefly explain why your agency is requesting this grant, what outcomes you hope to achieve, and how you will spend the funds if a grant is made.

The Natiponal Tourism and Heritage Association(NTHA) is a 501(c) (3) organization. Our goal is to train Shelby County, TN communitiy members to be advocates of community pride by educating them on the important roles community members and organizations can play in creating positive neighborhood environments, driving constructive change and creating and implementing planned community programming. We are requesting this grant to enable NTHA to assist in working with community members to help to raise the level of community awareness and involvement, and in the process, provide additional filters through which community members are able to view life experiences. This type of relationship building will create vibrant, engaged neighborhoods. NTHA's mission includes the exploration of the unique and priceless heritage of individual communities and our being a resourse or connector for community transformation. We will spend funds, if the grant is made, on the following: Training Conference for neighborhood Associations ("One Day College") Character Education for youth (Pre-K to 12th Grade) Spearkers Bureau Cultural Travel Printing Administration

(Section Break)

Narrative - Organization

Current programs and accomplishments. Please emphasize the achievements of the recent past.

The following is a list of the more recent accomplishments of the National Tourism and Heritage Association. NTHA is currently working with various schools in Memphis and Shelby County and colleges in Memphis and the surrounding area. We assist schools and colleges by facilitating the expansion of student horizens through tourism, travel and heritage exposure. Students are enlightened by the experience of exposure of brought by travel to different areas of the State of Tennessee

and the United States. Since being established on 2007, our accomplishments have embraced our mission of educating and training students to become more aware of the value of cultural and heritage exposure and the benefits and effects it has on academic performance , behavior/attitudes and the encouragement of student aspirations. We are currently serving as a resource to the following community organizations with the objective of assisting them in the development of their programming: Hamilton High School Alumni Association, Youth for Youth Foundation, John Exum Towers (Seniors) Martin Luther King Holiday Basketball Tournament and Future Business leaders of America (Shelby County Schools/Career and Technology Division), where we mentor and train students to be prepared for State and National competitions through the development of confidence, demonstrating appropriate manners, and making excellent first impressions.

Numbers of paid full-time staff:	2
----------------------------------	---

Number of paid part-time staff:	0
---------------------------------	---

Number of volunteers:	7
-----------------------	---

(Section Break)

Narrative - Funding Request

Please describe the program/project for which you seek funding and include how it will benefit the general welfare of residents in Shelby County, TN.

This initiative for which we seek funding is called the NTHA Community Enhancement Initiative. This initiative will be under the umbrella of the National Tourism and Heritage Association, our 501(c) (3). Our objective is to assist in achieving these important goals: educating community members on the role that community organizations play in creating vibrant and engaged neighborhoods; demonstrating how they can work together to become sustainable, civic minded communities that embrace new ideas and thinking and exposing community youth to character education. We intend to create sustainable, positive change in the character of communities, and thereby their community members. The accomplishment of this goal will be of great benefit to the general welfare of Memphis and Shelby County, TN. Community participants will learn how to come together in positive ways, engaging in supportive community activities. These activities will help to develop

strong neighborhoods and community leaders who have confidence, pride and civic engagement. For communities who already have a strategic plan, we will collaborate with them to enhance it and carry it forward; for communities with no strategic plan, we will collaborate with them to develop and implement one.

General Operating Support

If applying for general operating support, briefly describe how this grant will be used.

Funding from this grant will be used for General Operating Support in the following ways: to educate and train of community organizations concerning the importance of a well thought out marketing strategy for present and future community projects. This goal includes the education and training of community members on community engagement; exposure of neighborhood children to character education and NTHA action as a connector to other professionals who can serve as resources for future economic and community development. Utilization of these grant funds will assist in setting a positive tone for Shelby County TN, compliment efforts to develop communities of which we are proud and make visitors feel welcome to our neighborhoods. Such behavior will encourage corporations and individuals to make Shelby County, TN their home (Innersim). "Communities then become excellent goodwill ambassadors for economic development and quality of life."

Project Support

Please explain the specific project including a statement of its primary purpose and the need or problem that you are seeking to address.

Our initiative is designed to encourage positive community engagement, develop community pride and lay the groundwork to develop self-esteem and good citizenship in neighborhood participants. We will partner with other professional organizations and individuals to accomplish this goal. Our concept is one that shows neighborhood participants how they, as individuals, can become creative participants in the futures of their own neighborhoods/county. They are shown how they can work to change conditions that are of concern, both collectively and individually. The problems we are seeking to address will lessen negativity, build positive attitudes and behaviors. We are committed to helping community members build sound futures for themselves. and their families. In doing so, this change in community behavior change will "produce healthy, strong and safe behaviors and environments." These changes will lead to the betterment of our entire community,

resulting from our mission of exploring the unique and priceless heritage of individual communities. ("Innerism")

How does the project contribute to your organization's overall mission?

This initiative supports the overall mission of NTHA to expose communities and community members to ideas, opportunities and experiences that will "lift them up", build self - confidence, self - determination, contribute to individual resourcefulness and provide new lenses through which to look at life and life experiences. We assist community members in visualizing brighter futures for themselves and their families. In doing so, Shelby County, TN communities will develop meaningful change in ways that produce healthier environments, habits and behaviors which will include emphasis on community benefits such as the arts and cultural amenities. These experiences will create a means by which community members will be encouraged to pursue positive life goals in more civically engaged environments. ("Innerism")

(Section Break)

Narrative - Evaluation

Please explain how you will measure the effectiveness of your activities. Describe your criteria for a successful program and the results you expect to have achieved by the end of the funding period.

We will measure the effectiveness of NTHA activities in the following ways: 1. Initial 10 question survey of participants community concerns, with with yes and no answers, 2. Monthly community events - attendance documentation, 3. 6 - month 10 question survey to evaluate program progress; program adjustments, if needed, 5. compilation of program data to submit to Shelby County Commission and NTHA NTHA criteria for a successful initiative will be community growth in the following areas: community/community member engagement; community member empowerment/participation; # of community initiatives implemented ; presentations of Speakers Bureau; capacity of community members to articulate a community vision; character education of community youth and ability of youth to articulate and demonstrate elements of character education .

Attachments:

If your request is under \$25,000 please attach the following:

1. Copy of the entity's 501 (c) 3 certificate for charitable organizations or 501 (c) 4 certificate for civic organizations

2. Most recent IRS Form 990 or Financial Statements (balance sheet and income

statement) as of the most recent fiscal year end certified by Chief Financial Officer/Treasurer of the entity.

3. Complete Budget for grant request

If your request is \$25,000 or more please attach the following:

1. Copy of the entity's 501 (c) 3 certificate for charitable organizations or 501 (c) 4 certificate for civic organizations

2. Copy of an annual audit as of a date within 18 months of the start of the current fiscal year.

3. Complete Budget for grant request

File 1 [img071 \(2 files merged\).pdf](#)

File 2 [990-515.pdf](#)

File 3 [2016-2017 SC Budget.docx](#)

ACKNOWLEDGEMENT:

Read, and if you agree to the provisions, sign the following:

The information provided has been submitted in good faith and as completely as our records and recollections permit.

I understand that the information provided in this application shall be open to inspection upon filing with the office of the Shelby County Board of Commissioners.

Signature: Wayne Ingram

Printed Name: Wayne Ingram

Date 8/4/2016
